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May 21, 1981

NEUWOEHNER, CHURCH
LEADER, DIES

ST. LOUIS -- Hiram W. Neuwoehner, Jr., well-known and active layman in the Episcopal Church, died here on May 18. He was stricken with a heart attack in his office.

Neuwoehner, 61, was a founder and current chairman of the board, president and chief executive officer of Batz-Hodgson-Neuwoehner, Inc., a St. Louis advertising firm.

A lifelong Episcopalian, he was arrangements chairman for the Church's 1964 General Convention which met in St. Louis. He was president of the board of The Episcopalian, an independently edited and officially sponsored publication of the Episcopal Church, from 1974 to 1977. It was during his tenure that the publication shifted from a magazine to a tabloid format. He remained a member of the board until his death.

He was also on the boards of the Episcopal Radio/TV Foundation, the Evangelical Education Society and the Board for Church Deployment. For several years he was a co-opted member of the national Executive Council's communication committee.

Neuwoehner had recently served as chairman of the publicity and interpretation committee for Venture in Mission, the Church's national renewal and capital fund drive.

He had served as deputy to several meetings of the General Convention and was formerly a member of the Mutual Responsibility and Interdependence Commission.

During much of his career he was a leading figure, both nationally and regionally, of the American Association of Advertising Agencies. He was active in community affairs, including directorates in the Better Business Bureau, United Way, the St. Louis Public Television Foundation and Webster College. He was a member of the Diocese of Missouri communication committee.

He was a graduate of Washington University in St. Louis. He is survived by his wife, three children, and his mother.

Funeral services were held at his parish church, St. Peter's, on May 20.

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